

MOTION ON NOTICE

Councillor Noon will move a motion and seek a seconder for the matter shown below to facilitate consideration by the Council:

'That the Lord Mayor on behalf of the Council send a letter of congratulations to Peter Malinauskas, Premier of South Australia on the success of the Gather Round event for South Australia and in particular the City of Adelaide.'

ADMINISTRATION COMMENT

1. Should this motion be supported, a letter of congratulations will be sent to the Premier.
2. Administration worked with Events SA and the State Government in the preparation for activities that supported the hosting of Gather Round.
3. The Event was a sell out, with 220,000 tickets sold and the Live Sites at Elder Park and Pinky Flat were well attended venues throughout the Gather Round.
4. Adelaide Economic Development Agency (AEDA) analysis showed in the lead up to the inaugural Gather Round an expected injection of \$85.8 million into the city economy.
 - 4.1 This assessment was based on early economic impact figures of sales and visitor information as of Thursday 13 April 2023.
 - 4.2 Furthermore hotel occupancy data indicated that CBD hotels had reached hotel occupancy of reaching at least 92 per cent on Saturday.
 - 4.3 More than 50,000 tourists, and thousands more locals, visited the state for the event where nine sold out AFL matches were played across Adelaide Oval, Norwood Oval, and the Summit Sport and Recreation Park in Mount Barker.
5. The AFL and the Government of South Australia have an agreement to hold the event in South Australia until 2026.
6. Administration plan to meet with State Government and the AFL and its agencies to debrief on recent Gather Round activities and seek early advice on the plans for future years within the City, including use of the Park Lands and other locations.

Should the motion be carried, the following implications of this motion should be considered. Note any costs provided are estimates only – no quotes or prices have been obtained:

Public consultation	Not applicable
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External consultant advice	Not applicable
Legal advice / litigation (eg contract breach)	Not applicable
Impacts on existing projects	Not applicable
Budget reallocation	Not applicable
Capital investment	Not applicable
Staff time in preparing the workshop / report requested in the motion	Not applicable
Other	Not applicable
Staff time in receiving and preparing this administration comment	To prepare this administration comment in response to the motion on notice took approximately 4 hours.

- END OF REPORT -